



# 2024 CORPORATE SPONSORSHIP PACKAGE





# WHY BIAN?

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## ADVOCACY

The Brain Injury Association of Niagara (BIAN) is excited to invite you to become a corporate sponsor of our community non-profit organization for the second consecutive year.

2

## SUPPORT GROUPS

BIAN is dedicated to enhancing the quality of life for individuals and families affected by acquired brain injuries through various means such as recreational/social activities, community engagement, peer opportunities, and advocacy.

3

## OASIS CLUBHOUSE

Your contribution is crucial to our organization's future and will make a significant and lasting difference in the lives of the many individuals who receive support from BIAN each year. As a sponsor, you will also receive exclusive recognition and have the opportunity to stay engaged with the Brain Injury Community in Niagara. To maintain exclusivity, we have limited sponsorship opportunities available.

4

## PEER SUPPORT PROGRAM

Please take a moment to review the sponsorship package provided below. To confirm your sponsorship commitment, please visit our website at [www.bianiagara.org](http://www.bianiagara.org). If you have any questions regarding this opportunity, please do not hesitate to contact us at [info@bianiagara.org](mailto:info@bianiagara.org). The deadline for sponsorship commitment has been set for May 23, 2024.

# PLATINUM YEARLY SPONSORSHIP

## \$13,000

### CORPORATE SPONSOR EXCLUSIVE RECOGNITION:

- Your logo will be featured on BIAN's website with a hyperlink to your company website
- You will be added to BIAN's Sponsor Directory in a premium location on the BIAN website
- Your logo will be featured on the "Sponsor Wall" at BIAN's Office/Oasis Clubhouse
- You will receive social media recognition as a corporate sponsor throughout the year
- Signage featuring your logo at BIAN's Annual Member Events and BIAN Educational Events
- Opportunity for two company representatives to attend BIAN's Annual Member Events (Summer Picnic/Holiday Party)
- Opportunity to self-identify as Platinum Corporate Sponsor in all communication
- Opportunity to host a Virtual Workshop open to BIAN's Members and ABI Community
- Opportunity to present an award at BIAN's Annual Meeting (June)

### CORPORATE SPONSOR EVENT RECOGNITION:

#### **Cheers! Niagara Mix & Mingle - June 20, 2024**

- Identification as a platinum sponsor on signage in a prominent location
- Your logo and hyperlink on the Mix & Mingle event page for one year following the event
- Postings on social media outlets leading up to and following the event
- Opportunity to co-emcee event
- 5 event tickets (\$600 Value)

#### **Charity Golf Tournament - August 19, 2024**

- 1 Foursome Team (\$950 value)
- Hole sign with your company logo featured at two sponsored hole
- Opportunity for two representatives to set up a tent and table at sponsored holes (includes buffet dinner for representatives)
- Signage with your logo at the event in a prominent location
- Opportunity to present prizes during the dinner reception
- Podium recognition as Platinum Sponsor at the dinner reception
- Website and social media recognition as an event sponsor
- Opportunity to insert your branded promotional item in our golfer swag bags

#### **Kerry's Head for the Hills - October 2024**

- Corporate Race Team (5 runners or walkers)
- Logo on shirt given to all race participants
- Logo on signage at the event
- Verbal recognition at the event
- Opportunity to present awards during the post-race ceremony
- Website and social media recognition as an event sponsor

#### **Trivia Night - November 2024**

- Full table with premium seating
- Identification as a platinum sponsor in a prominent location at the event
- Opportunity to present prize(s) at the event
- Verbal recognition at the event
- Website and social media recognition as an event sponsor

**TWO OPPORTUNITIES AVAILABLE!**



# GOLD YEARLY SPONSORSHIP \$10,000

## CORPORATE SPONSOR EXCLUSIVE RECOGNITION:

- Your logo will be featured on BIAN's website with a hyperlink to your company website
- You will be added to BIAN's Sponsor Directory in a premium location on the BIAN website
- Your logo will be featured on the "Sponsor Wall" at BIAN's Office/Oasis Clubhouse
- You will receive social media recognition as a corporate sponsor throughout the year
- Signage featuring your logo at BIAN's Annual Member Events and BIAN Educational Events
- Opportunity to self-identify as Gold Corporate Sponsor in all communication

## CORPORATE SPONSOR EVENT RECOGNITION:

### **Cheers! Niagara Mix & Mingle - June 20, 2024**

- Identification as a gold sponsor on signage in a prominent location
- Your logo and hyperlink on the Mix & Mingle event page for one year following the event
- Postings on social media outlets leading up to and following the event
- 2 complimentary event tickets (\$240 Value)

### **Charity Golf Tournament - August 19, 2024**

- 1 complimentary Foursome Team (\$950 value)
- Hole sign with your company logo featured at sponsored hole
- Opportunity for two representatives to set up a tent and table at sponsored hole (includes buffet dinner for representatives)
- Signage with your logo at the event in a prominent location
- Podium recognition as Gold Sponsor at the dinner reception
- Website and social media recognition as an event sponsor
- Opportunity to insert your branded promotional item in our golfer swag bags

### **Kerry's Head for the Hills - October 2024**

- Corporate Race Team (5 runners or walkers)
- Logo on shirt given to all race participants
- Logo on signage at the event
- Website and social media recognition as an event sponsor

### **Trivia Night - November 2024**

- Half table with premium seating
- Identification as a gold sponsor in a prominent location at the event
- Verbal recognition at the event
- Website and social media recognition as an event sponsor

**THREE OPPORTUNITIES  
AVAILABLE!**

# SILVER YEARLY SPONSORSHIP \$7,000

## CORPORATE SPONSOR EXCLUSIVE RECOGNITION:

- Your logo will be featured on BIAN's website with a hyperlink to your company website
- You will be added to BIAN's Sponsor Directory in a premium location on the BIAN website
- Your logo will be featured on the "Sponsor Wall" at BIAN's Office/Oasis Clubhouse
- You will receive social media recognition as a corporate sponsor throughout the year
- Opportunity to self-identify as Silver Corporate Sponsor in all communication

## CORPORATE SPONSOR EVENT RECOGNITION:

### **Cheers! Niagara Mix & Mingle - June 20, 2024**

- Identification as a silver sponsor on signage in a prominent location
- Your logo and hyperlink on the Mix & Mingle event page for one year following the event
- Postings on social media outlets leading up to and following the event

### **Charity Golf Tournament - August 19, 2024**

- Signage with your logo on each table at the dinner reception
- Signage with your logo at the event in a prominent location
- Website and social media recognition as an event sponsor
- Opportunity to insert your branded promotional item in our golfer swag bags

### **Kerry's Head for the Hills - October 2024**




















- Corporate Race Team (5 runners or walkers)
- Logo on signage at the event
- Website and social media recognition as an event sponsor

### **Trivia Night - November 2024**

- Two tickets with premium seating
- Identification as a silver sponsor in a prominent location at the event
- Website and social media recognition as an event sponsor

**FOUR OPPORTUNITIES  
AVAILABLE!**

# CORPORATE SPONSORSHIP AT A GLANCE

| <b>SPONSOR RECOGNITION</b><br>*= corporate sponsor exclusive              | PLATINUM  | GOLD  | SILVER  |
|---|---|---|---|
| Speaking opportunity at each of our signature events                      |    |   |   |
| Recognition at each of our signature events                               |    |    |    |
| Cheers! Niagara Mix & Mingle Event Tickets                                |    |    |   |
| Charity Golf Tournament Foursome Team                                     |    |    |   |
| Opportunity for company representatives to attend Charity Golf Tournament |    |    |   |
| Kerry's Head for the Hills Corporate Team                                 |   |   |   |
| Trivia Night Event Tickets  |  |  |  |
| Company featured on BIAN's Sponsor Directory *                            |  |  |  |
| Social media recognition as corporate yearly sponsor *                    |  |  |  |
| Opportunity to attend BIAN Annual Member Events *                         |  |   |   |
| Recognition on signage at BIAN's Member Events and Education Events *     |  |  |   |
| Logo featured on Sponsor Wall at BIAN's Office/Clubhouse *                |  |  |  |
| Self-identify as yearly corporate sponsor *                               |  |  |  |
| Opportunity to present award at Annual Meeting *                          |  |   |   |
| Opportunity to host Virtual Workshop *                                    |  |   |   |

\*Level of recognition and event admission is dependent on level of sponsorship selected. See each package for details.