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Brain Injury Association of Niagara (BIAN)

2026 CORPORATE SPONSORSHIP

"Together, we forge a brighter future where every individual living with a brain injury is recognized, supported, and given the chance to engage in meaningful and inclusive activities."

VISION & MISSION

VISION

The Brain Injury Association of Niagara is committed to creating a future in which everyone living with an acquired brain injury in the Niagara region is acknowledged, supported, and provided with opportunities to participate in meaningful and inclusive activities and lead fulfilling lives.

MISSION

Our mission is to enhance the quality of life for individuals in the Niagara region affected by acquired brain injuries through support, advocacy, and awareness.





WHY BIAN?

BIAN is a grassroots non-profit organization that operates without core funding, making your financial support vital for our future. We rely on contributions from individuals and businesses like yours. By becoming a corporate sponsor, you will receive exclusive recognition and the chance to stay actively engaged with the Brain Injury Community in Niagara.

Since our establishment in 1986, BIAN has adapted its programs and services, yet our mission has remained unwavering: to support adults impacted by acquired brain injuries.

**Your financial support is
vital to our future.**



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EXCLUSIVE BENEFITS FOR CORPORATE SPONSORS

1

Your company will be prominently displayed in BIAN's online Sponsor Directory, with your logo featured on the homepage of BIAN's website.

2

Your company will receive prominent exposure on social media throughout the year, featuring at least three highlights.

3

You have the opportunity to attend all of BIAN's Member Events (i.e., Holiday Party/Summer Picnic).

4

Your company logo will be displayed at BIAN's Oasis Clubhouse.

In addition, Corporate Sponsors receive recognition at BIAN's Signature Fundraising Events. The level of acknowledgment depends on the sponsorship tier.





SPONSORSHIP PACKAGES OFFERED

1. PLATINUM SPONSOR \$15,000

Benefits:

- Platinum Level Sponsorship recognition at BIAN's Signature Fundraising Events.
- Prominent logo placement on all promotional materials.
- Your company logo will be placed at BIAN's Oasis Clubhouse.
- Opportunity to speak at all Annual Member Events & Fundraisers.
- Admission to all Signature Events.

2. GOLD SPONSOR \$10,000

Benefits:

- Gold Level Sponsorship recognition at BIAN's Signature Fundraising Events.
- Opportunity to speak and present an award at BIAN's Annual Meeting.
- Admission to all events Signature Events.

3. SILVER SPONSOR \$7,000

Benefits:

- Silver Level Sponsorship recognition at BIAN's Signature Fundraising Events.
- Admission to one Signature Fundraising Event.

4. BRONZE SPONSOR \$4,000

Benefits:

- Bronze Level Sponsorship recognition at BIAN's Signature Fundraising Events.



SIGNATURE FUNDRAISING EVENTS RECOGNITION – OVERVIEW

Recognition	Platinum	Gold	Silver	Bronze
Speaking opportunity at each Signature Event	X			
Admission to Signature Events (Number of tickets determined by sponsorship level)	X	X	Golf Only	
Signage with company logo will be displayed in prominent location at Signature Events.	X	X	X	X

Annually, BIAN hosts three signature events: the Charity Golf Tournament (**August 10**), Cheers Niagara Mix & Mingle (**TBD**), and Kerry's Head for the Hills (**October 17**). These events present a fantastic opportunity to connect and engage with the community you support!



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THANK YOU!

Thank you for considering a partnership with BIAN. To ensure we can properly acknowledge your support, the deadline to commit to Corporate Sponsorship for 2026 is February 27. We encourage you to reach out to explore this opportunity further!



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