



# Cheers Niagara! Mix & Mingle

Hilton Garden Inn, Niagara-on-the-Lake

June 24th, 2022, 2:00-9:00 pm

March 2022

Dear Community Partners:

We are so excited to be in the planning stages of Cheers! Niagara on **June 24, 2022**, at **Hilton Garden Inn** in support of the Brain Injury Association of Niagara (BIAN). BIAN is a registered not-for-profit organization committed to empowering and maximizing the quality of life for individuals living with the effects of acquired brain injury, their families, and caregivers.

This year we are pleased to host our 9<sup>th</sup> event. While we are once again hosting an evening of great food and music in support of a great cause, we are also providing increased opportunities to network by replacing the seated dinner with food stations all night long. Additionally, we are adding the opportunity to participate in a local wine tour prior to the event and a discounted rate to stay at the Hilton Garden Inn. This gives you an opportunity to enjoy Niagara all weekend long – it is right across from the Outlet Malls and within 2 km of the closest winery!

Like many charitable organizations that rely on the generosity of private donations, and fundraising events, the cancellation of in person gatherings has drastically impacted our funding over the last two years. We hope that we can count on your support and attendance at our first fully in person event since 2019!

This is an incredibly unique event to engage and network with local leaders in ABI, healthcare, and legal industries while enjoying some of Niagara's finest foods and wines. We hope to see you there!

For more information or to secure your level of sponsorship before the May 2 deadline, or to purchase tickets, please contact us directly at [fundraising@bianiagara.org](mailto:fundraising@bianiagara.org) or visit [www.bianiagara.org](http://www.bianiagara.org).

Thank you for your time and consideration!

Gratefully,

The Mix & Mingle Committee

Katie Schinkel, Angel Kaine, Alicia Kralt, Hilary Aldworth, Leigh Vance, Rachel Kleiman, Mara Da Camara



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## **TITLE LEVEL SPONSORSHIP \$10,000** *(1 Sponsorship Opportunity)*

- Your company will be identified as a title level sponsor on exclusive signage at the registration table
- Your logo with a hyperlink to your website on BIAN website for one year following the event
- Social media recognition leading up to and following the event
- You will be recognized in BIAN's Newsletter leading up to and following the event
- Opportunity for a company representative to speak at the event
- **Twelve (12) event tickets**
- Full screen ad in event PowerPoint
- Exclusive logo signage on podium

## **PLATINUM LEVEL SPONSORSHIP \$5,000** *(1 Sponsorship Opportunity)*

- Your company will be identified as a platinum level sponsor on signage at registration
- Your logo with a hyperlink to your website on BIAN website for one year following the event
- Social media recognition leading up to and following the event
- You will be recognized in BIAN's Newsletter following the event
- **Eight (8) event tickets**
- Full screen ad in event PowerPoint
- Banner/Poster recognition in the hall

## **GOLD LEVEL SPONSORSHIP \$2,500** *(2 Sponsorship Opportunities)*

- Your company will be identified as a gold level sponsor on signage at the registration table
- Your logo with a hyperlink to your website on BIAN website for six months following the event
- Social media recognition leading up to and following the event
- You will be recognized in BIAN's Newsletter following the event
- **Four (4) event tickets**
- Logo in event PowerPoint
- Banner/Poster recognition in the hall

## **SILVER LEVEL SPONSOR \$1,000** *(3 Sponsorship Opportunities)*

- Your logo, hyperlink, and acknowledgement on BIAN website for one year the event
- Social media recognition leading up to and following the event
- You will be recognized in BIAN's Newsletter following the event
- **Two (2) event tickets**
- Logo in event PowerPoint



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- Banner/Poster recognition in the hall

## **BRONZE LEVEL SPONSORSHIP \$500** (4 Sponsorship Opportunities)

- Your logo, hyperlink, and acknowledgement on BIAN website for one year the event
- Social media recognition leading up to and following the event
- Company name in event PowerPoint

## **DIGITAL BOOTH SPONSOR \$1,500** (2 Sponsorship Opportunities)

- Your logo, hyperlink, and acknowledgement on BIAN website
- Social media recognition leading up to and following the event
- Your logo will be featured on the digital photos sent to guests, and used following the event on social media and BIAN website

## **DESSERT STATION SPONSOR \$1,000** (2 Sponsorship Opportunities)

- Your logo, hyperlink, and acknowledgement on BIAN website
- Social media recognition leading up to and following the event
- Your logo will be displayed at the Dessert Station
- Logo in event PowerPoint

## **BAR SPONSOR \$1,000** (2 Sponsorship Opportunities)

- Your company name (a maximum of 20 characters) will be printed on napkins used during our cocktail hour
- Signage at the bar
- Your logo, hyperlink, and acknowledgement on BIAN website
- Social media recognition leading up to and following the event
- Logo in event PowerPoint

## **ENTERTAINMENT SPONSOR \$500** (4 Sponsorship Opportunities Remaining)

- You will be identified as an Entertainment Sponsor on signage in a prime location
- Your logo, hyperlink, and acknowledgement on BIAN website
- Your sponsorship commitment will be posted on social media outlets leading up to and following the event
- Company name in event PowerPoint



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## MIX & MINGLE REGISTRATION FORM

**\*\*If you are not registering online, please complete and email this form to [fundraising@bianiagara.org](mailto:fundraising@bianiagara.org) \*\***

Name of Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

### Event Tickets

Included in Sponsorship. **\*Tickets can only be purchased online or through email\***

Please list the name(s) of all individuals attending below:

1.	11.
2.	12.
3.	13.
4.	14.
5.	15.
6.	16.
7.	17.
8.	18.
9.	19.
10.	20.

**Sponsorship** *Please check the appropriate box(es). Sponsorship opportunities are subject to availability.*

- |  |  |
|--|--|
| <input type="checkbox"/> Title \$10,000  | <input type="checkbox"/> Digital Booth Sponsor \$1,500 |
| <input type="checkbox"/> Diamond \$5,000 | <input type="checkbox"/> Dessert Bar Sponsor \$1,000   |
| <input type="checkbox"/> Gold \$2,500    | <input type="checkbox"/> Bar Sponsor \$1,000           |
| <input type="checkbox"/> Silver \$1,000  | <input type="checkbox"/> Entertainment Sponsor \$500   |
| <input type="checkbox"/> Bronze \$500    |  |

**Total Amount Owing: \$\_\_\_\_\_**

I am mailing a cheque (payable to BIAN) to 300 Bunting Rd, Unit 4 St. Catharines, L2M 7X3

Please send me an invoice to the email listed above (payable online by credit card)



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## SILENT AUCTION DONATION FORM

*Please return completed form via email to [fundraising@bianiagara.org](mailto:fundraising@bianiagara.org)*

Name of Donor (to be recognized on the bid sheet for the item)

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Address: \_\_\_\_\_

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Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Item(s) Donated: \_\_\_\_\_

Description of Item: \_\_\_\_\_

Fair Market Value: \_\_\_\_\_

Minimum Bid Required: \_\_\_YES \_\_\_NO If yes, amount: \$\_\_\_\_\_

Does your item need to be picked up or will it be delivered (items need to be received by **June 3, 2022**)

\_\_\_\_\_ I will deliver item(s) to BIAN at 300 Bunting Rd, St. Catharines

\_\_\_\_\_ I need item(s) to be picked up at my business (***Please contact Mix & Mingle committee at [fundraising@bianiagara.org](mailto:fundraising@bianiagara.org) to arrange for pick-up***)

**Thank you for your generous support of the Brain Injury Association of Niagara!**